

London, 3rd of May 2021



PRESS RELEASE

Konzepthaus Design opens office in the heart of London.

Following 2 years of vigorous growth, Konzepthaus Group is excited to open their new UK office as the next phase of their growth plan kicks off.

According to Martin Groschwald, Co-founder of Konzepthaus, the idea to open a UK office "has always been in our expansion plans, but people are our biggest point of difference, so it had to be done with the right people. Chakil is a perfect match with the Konzepthaus way of doing things, so we are very excited to welcome him to the team".

Chakil Soobratty will head up the UK office and spearhead their global expansion not only in design recruitment but also in digital and consulting (KIC) from there. Servicing their existing client base in the UK and Europe, Chakil and his team will also take the unique Konzepthaus Design approach to US clients.

When asked about his recent appointment, Chakil said that "Konzepthaus has an actual drive and ambition to be singularly at the forefront of innovative design recruitment and consulting. They strive to change the industry and elevate the industry as a whole. It was this approach that resonated with me and my desire to always challenge my approach to ensure we deliver in the best possible way". "It couldn't be timelier, what with the new IR35 legislation, as I see a shift of focus for many designers on international opportunities" he continued. "Our global network and talent pools are one of the best and right now with the growth in EV's and start-ups in the US, we are keen to support the US market in sourcing some of the world's best designers to achieve their visions".

The opening of the UK location is a fundamental push forward for Konzepthaus Group and a clear indicator that they are strongly committed to supporting mobility designers everywhere. In Martin's words, "we will continue to go from strength to strength in the coming months and years while remaining privately owned, delivering a world-class service with the highest flexibility possible".

About Konzepthaus

Konzepthaus Group was born to accelerate the future of innovation by providing the best creative people, strategies, services and training that help shape a better world. What began as an Innovation Recruitment Consultancy has grown to encompass Mobility Design Recruitment, Digital Recruitment, Innovation Consultancy, Portfolio Showcasing, and a Dynamic Studio that moves to wherever you need it to be. For more information, please visit www.konzepthaus-consulting.com.

About Martin Groschwald

Big-thinker; influencer; global design consultant; thought-leader; innovation driver.

Martin Groschwald is the CEO & Co-founder of Konzepthaus group. With over eight years of experience within the mobility design sector. Martin is positioned as an authority and design consultant who likes to challenge existing norms to create new ways of thinking about the design process. Highly networked with all leading global OEMs, Martin stays at the forefront of innovation helping to partner and drive new approaches through the industry.

For press or speaker enquiries, please contact:

Christian Czentner

Marketing

e: christian@konzepthaus-consulting.com

t: +49 1511 1172038

For further information on Konzepthaus, please contact:

Martin Groschwald

Managing Director & Co-Founder

e: martin@konzepthaus-consulting.com

t: +49 89 1250 190 13